

STRATEGIC PLANNING & PROJECT SCORECARD FORWARD

Our three year Strategic Plan reflects the agency's vision and mission statement as we continue to expand and develop programs that meet the needs of people and communities in our 27 county area in south central and south west Nebraska and two counties in Kansas.

Our vision: "Helping people, changing lives, and making communities a better place to live."

Our mission: "To provide essential programs that help individuals, families, and communities reach their fullest potential through advocacy and partnerships. Our dedicated staff provides access to opportunities in education, health, housing, nutrition, and transportation. These services empower people to make a positive difference in their lives and communities."

About the Strategic Plan:

To assist in the control and evaluation of new projects and strategic planning efforts we developed our **Strategic Planning and Project Scorecard**. This scorecard has been in use by our organization since 2007. It has evolved over the years, and remains our attempt to quantify progress or effort and not just results.

In using our **Performance Management Scorecard** we measure defined accomplishments. A program element was either accomplished or it wasn't. There are few variations other than the time taken to accomplish the task.

In the **Strategic Plan & Project Scorecard** we measure progress as well as results. In strategic planning, you may never accomplish your goal or produce a result, but the measurement of that progress will define the scoring. For those strategic goals that are successful, we measure the degree of success using data from the ROMA logic model (NPI report) over a three year period (the normal life span of our strategic plan). New Projects are scored in much the same way. By their nature, new programs or projects may take time to develop the necessary partnerships and funding streams thus the measurement of progress. The Scorecard is updated on the ROMA reporting cycle.

The Strategic Plan & Project Scorecard like our Performance Management Scorecard continues to be a work in progress and the evolution of the two depend on internal and external feedback. The Community Action Partnership of Mid-Nebraska welcomes your suggestions and comments. You can visit us at www.communityactionmidne.com or email mcollins@mnca.net.

STRATEGIC PLAN & PROJECT SCORECARD

Scoring Instructions:

Look at your Project or Strategic Plan elements as an effort to accomplish something. For example: if your goal was to look at the feasibility or development of a new program, you will need to grade yourself on the effort and not necessarily on the end result.

As an example you have a goal to cross a lake. If you can't figure out how to do it, or decide to go in the other direction, your rating is: **(Rating 1)**.....but say you figure the best course of action is to build a boat. The first thing you need to do is figure out how big a boat you'll need and then plan the construction of the boat (**Ratings 2**).....you need to assemble the materials and start building the boat (**Rating: 3**)The boat has to be completed, it has to be launched, the boat has to float and be moving in the right direction (**Rating 4**).....and finally, you have to make it across the lake without sinking (**Rating: 5**).

Loosely applying the rating format from Pathways and Excellence, we have a more defined way of evaluating it under “**Description**” or as it relates to a Program/ Project we have “**Program/Project Status.**”

Percent	Rating	Description	Program/Project Status
90 +%	5 – 5A	Plan is fully deployed, results are evident, there are no measurable gaps	Program fully operational, results are in, goals adjusted. Rate as follows: 5A- ROMA goals are met.
80-89 %	4	Plan is deployed, results are evident, there are few gaps	Program underway, results tracked,
70-79%	3	Plan is at least partially deployed with Some results evident.	Staff hired/trained, goals established, funding ID,
60-69%	2	The beginnings of a plan of action Research has been conducted Information gathered.	Meetings, info collected, Partnerships formed
< 60%	1	Not addressed	New direction

The “Rating” scale of 1-5A is straightforward. The project falls within that area or it doesn't. The “Percent” (scoring 89% or less) is the review team's opinion of the degree of progress within the “Description” criteria. When the plan is fully deployed and the scoring hits 90% and above, it is based on the ROMA goal established. If you had provided 10 units of service and the goal was 100 units.....the score would be the 90 (for achieving that level) + 1 for 10% (10/100) of the goal. Giving you a score of 91%; +2=20% or 92%; +3=30% or 93%; +4 =40% or 94%, etc. until you made the goal of 100= 100/100 or 100% (5A). If for some reason no units of service or Roma goal was established the maximum achievable would be 90%.

Strategic Plan & Project Scorecard Chart Format:

(Aligned with ROMA reports)

Category:	<u>Family Goal</u> or <u>Agency Goal</u> or <u>Community Goal</u>	Score	Percentage
Goal:	From the Six National ROMA Goals		
Strategy:	If feasible, should contain the number of units of service or number of individuals to be assisted from the Roma Logic Model (we also ID who is the staff person who has ownership of the program/project)		
Progress:	Project/plan progress at time of the review. Budget & Financial Status.		
Results:	A score of 4 and above requires input from the ROMA tracking report on units of service rendered or number of individuals assisted.		

Strategic Plan Process 2011

- **Community Needs Assessment: Completed February 2011**
- **New Mission Statement Formally Adopted: February 2011**
- **TOWS Assessment: Completed March 2011**
- **Priority Areas Identified, Senior Management: Completed March 2011**
- **Strategies, Objectives, Outcomes Established: March 2011**
- **Staff Feedback: February, March 2011**
- **Board Feedback: March, April 2011**
- **Board of Directors' Approval of three year Strategic Plan– April 2011**

Approval of three year Strategic Plan

Strategic Plan 6 months reviews:

6 months – August, 2011

Annual – March, 2012 – Board and Staff Feedback

STRATEGIC PLAN/PROJECT SCORECARD

2011 – 2014

Date of review: 9/1/2011 – 3/1/2012

FAMILY GOALS		Average Score	Percentage
Goal 1:	Low Income People Become More Self Sufficient		
Priority Area: Expansion of Financial Literacy:		4	85%
Strategy:	Additional agency staff will be trained in financial literacy.		
Objectives:	5 additional staff will be trained in financial literacy. (Capacity to increase number of clients who receive financial literacy assistance) (Goal 1.3 1) Objective Rating Score (ORS-4)		
Measurable Outcome:	# of staff trained <ul style="list-style-type: none"> • 2 additional Community Services staff has been trained (Financial Peace) • 1 in progress of being trained • Head Start staff trained staff in September 2011 – no new trainings since March • ROMA Goals in Place 		
Responsible Party:	CSD/CSC; HS program manager		
Timeline	Six – nine months		
Priority Area: Increase employment services and small business counseling		3	72%
Objectives	1. Seek funds to provide scholarships to individuals seeking to advance education/training in employment field. (ORS - 3) 2. Establish a LIFE Skills Pilot Project - Research funding opportunities to hire outreach trainer for life/job skills (ORS – 2) 3. Implement Literacy Mentoring Programs (ORS – 2) 4. Maintain Small Business Counseling (ORS – 4)		
Measurable Outcomes:	10 scholarships valued at \$400 each will be secured for use with 10 clients. (Goal 1.1 c and 1.2 a) # of grants applied for: # of grants received # of classes held/one on one meetings Increase number of participants through referrals. Increase the number of participants from 5 to 7. Partnerships with Universities, Boards, Community Colleges <ul style="list-style-type: none"> • One grant has been applied for from the City of Nebraska Keno Lottery Trust Funds for CNA scholarships. Awarded - \$2,500 • The Community Service Coordinator secured GED and CNA funding for 1 recipient in Minden through the Kearney County PAC. • One grant was applied for from the State of Nebraska that could provide 250 scholarships. This grant would also provide a staff 		

	<p>person to cover job/life skills. – Not awarded –</p> <ul style="list-style-type: none"> • Possibly reapply to State in July 2012 • Pre-application was sent to Mott Foundation in March 2012 for Scholarships/Job Skill Training • Research has been conducted on Literacy Grants, focus on partnering with agencies already receiving funding • Small Business Counseling – Since March of 2011, Mid’s Small Business Program has provide 153 hours of business counseling to 48 unduplicated individuals 		
Responsible Party:	<p>Planning Director CSC Director Small Business Director</p>		
Timeline	<p>Availability of funding Ongoing</p>		
Priority Area: Individual Development Account Program		4	89%
Strategy:	Research IDA funding/Participate in IDA grant		
Objectives	Enroll staff/ and or clients in Mid IDA program Grant research (ORS – 4)		
Measurable Outcomes	<p># of grants applied for # of grants received</p> <ul style="list-style-type: none"> • Grant research completed on Federal IDA Program. Contacted Community Action of Nebraska to see if Mid could be involved in the Statewide project currently underway. • Mid has entered into a Memorandum of Understanding with Community Action Partnership of Western Nebraska for two IDA slots in the State Assets for Independence Grant through Community Action of Nebraska. • Three clients (1 in Franklin, 2 in North Platte) are now enrolled in the program. • In additional four grant slots was awarded to Mid through Community Action of Nebraska in November of 2011. • Match funding for three IDA was awarded – Platte Valley - \$1,500 (1 participant), First National in North Plate - \$3,000 (2 participants)IDA in progress – 1 in Franklin (PAC funded), 1 in North Platte, <p>1 potential in McCook , match pending</p> <ul style="list-style-type: none"> • Need to secure match for two additional slots and find participants • Match secured for Kearney, need to find participant with education savings goal <p>ROMA Goals established and being tracked</p>		

Responsible Party: Timeline	Community Service Director / Business Director/Planning Director Implemented upon securing of funding/guidelines of funding.		
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	COMMUNITY GOALS	Average Score	Percentage
Goal 2:	The Conditions in Which Low-Income People's Lives are improved (Community)		
Priority Area: Expansion of Volunteer Services		2	62%
Strategy:	<ol style="list-style-type: none"> 1. Enhance Compassionate Connection Referral Program to improve senior mobility 2. Continuation of Independent Living Class 		
Objectives:	<ol style="list-style-type: none"> 1. Develop form for seniors to fill out highlighting top three home repair needs – Void/RSVP Program closed out (ORS: 1) 2. Contact referral agencies (Vocational Rehab, Chore Program) to follow up on home repair needs – Void/RSVP Program Closed out (ORS: 1) 3. Coordinator Volunteer Recruitment effort (ORS: 2) 4. Provide Independent Living Class three times a year (ORS: 2 - one class was held before program was closed out) 		
Measurable Outcomes	<p># of Jobs Completed # of People enrolled in classes</p> <ul style="list-style-type: none"> • Since March 2011, 1 Independent Class was completed in Minden. 5 people started the program – 3 people completed. • Other activities on hold since the RSVP program will close out on September 30th, 2011 due to funding cuts • Senior Companion was combined with Compassionate Connection. New Director hired in September, 2011 • There is no plan for Independent Living Classes, and volunteer base has declined with the loss of RSVP. • Senior Companions is at capacity for providers at this time • Re-evaluate program, adapt, grow to meet participant needs 		
Responsible Party:	Community Services Director/Senior Companion Director		
Timeline:	On-going		
Priority Area:	Basic health clinics/services available to target populations in communities	3	79%
Strategies	<ol style="list-style-type: none"> 1. Expanding dental care 2. Apply for new and continuation grant funding for Clinic of Good Health 3. Patient Navigator/Medical Interpreter 4. School physicals/Immunizations 		
Objectives:	<ol style="list-style-type: none"> 1. Expand WIC/Dental partnership (ORS- 3) 2. Continuation of/expansion of existing Clinic of Good Health (ORS -2) 3. Expand/continue availability of medical interpreting services: (ORS – 3) <ul style="list-style-type: none"> • Training through “Bridging the Gap” for certification as a medical interpreter • Patient Navigator/Medical Interpreter 		

	<ul style="list-style-type: none"> • Partner with other agencies for referrals to classes and to utilize interpreter services <p>4. Offer School Physicals/meet Immunization Needs (OR – 4)</p>		
<p>Measurable Outcomes:</p>	<p>Apply for funding (continuation/additional/supplemental) Provide education/certification of medical interpreters Provide outreach/education to partnering agencies/clients</p> <p>Expand WIC/Dental Partnership</p> <ol style="list-style-type: none"> 1. Review current caseload and locations of Dental Care with WIC’s coverage area. (2008) 2. Partner with the two Health Departments in the coverage area who obtained the Dental Care grant and develop an MOU. 3. Reassess annually the coverage area and see if the Two Health Dept. can add hours, days or clinic to better serve our families. <ul style="list-style-type: none"> • NE DHHS Oral Health and Dentistry Dental Care Programs began in Lexington and Kearney at the WIC clinic sites in December of 2008 by partnering with Two Rivers Health Dept. Two Rivers Health Dept. was able to expansion to the Holdrege and Gibbon in October of 2010. • NE DHHS Oral Health and Dentistry Dental Care Program began in Hastings Clay Center, Superior and Red Cloud at the WIC clinic sites in February of 2011 by partnership with the (SHDHD) South Heartland District Health Dept. • Eight out of the fourteen WIC clinics in Mid’s coverage area are covered at this time. Expanding the Dental Care program to our Minden community due to location and caseload would be our next step in providing a service to our families. <p>Expansion of Clinic of Good Health/School Physicals:</p> <ul style="list-style-type: none"> • 14 separate applications were written to seek funding for the ongoing support of the Clinic. One grant was received from Good Samaritan Hospital that provided temporary funding. The Clinic of Health closed as of January 31, 2012. <p>Patient Navigator/Medical Interpreter</p> <ul style="list-style-type: none"> • The Patient Navigator was successful during the duration of our Clinic of Good Health. All patients were assisted with obtaining appointments with private medical clinics and assistance with interpretation. • All patients needing financial assistance with the cost of their prescriptions medications were assisted. • Two patients were successfully assisted with the application to obtain Good Samaritan Charity Care Funds. • Potential grant opportunity from Buffalo County Community Health Partners to continue to support patient advocacy. • In April of 2011 the last Bridging the Gap Class was held with 8 receiving certificates of completion. 		

	<ul style="list-style-type: none"> Health Services was awarded \$13,250 from the UP Foundation in February 2012 to support Bridging the Gap training and will also support Adult Immunizations. <p>School Physicals/Immunization</p> <ul style="list-style-type: none"> Five School Physicals were held for families through the Clinic of Good Health. Due to loss of funding/expansion of School Physicals was not met A record number of children received vaccines due to changes in Nebraska's Immunizations requirements. 1,484 children received vaccine in 2011. Between July and October, 8 extra days were scheduled to accommodate the number of children needing vaccines before the start of school. Grant received from Union Pacific to support Adult Immunizations. 		
Responsible Party	Program Directors (Judy Schultz Dental Care, and Julie Weir Well Child, Patient Navigator, School Physicals, and Medical Interpreters) Staff		
Timeline:	Ongoing		
Goal 3:	Low Income Own a Stake in Their Community		
Priority Area:	Assessment of community needs	4	89%
Strategy:	Conduct customer needs assessments		
Objectives	<ol style="list-style-type: none"> Comprehensive needs assessment completed every 3 years (completed February 2010) (OR-5) Needs Assessment is updated every year (OR – 5) Customer Survey is completed on an annual basis (OR -3) 		
Measurable Outcomes:	<p>Completion of Survey Analyzing Results</p> <ul style="list-style-type: none"> Comprehensive survey (statewide and regional) was completed in May 2010. Results were used to help develop Strategic Plan. The Statewide financial survey was sent out in Spring 2011. The Statewide Annual Survey focusing on Financial Wellness was completed in February, 2012. Results will be shared with the Legislators, community partners, and the press in March, 2012 An agency customer satisfaction survey has been drafted and a survey committee has been formed. The survey committee will meet by the end of 2011 to make changes to the draft survey, if necessary, and compose a program schedule for distribution of the surveys. 		
Responsible Party	Administrative staff		
Timeline	Annual Every 3 years		

AGENCY GOALS		Score	Percentage
Goal 4:	Partnerships Among Supporters and Providers of Service to Low-Income People are Achieved.		
Priority Area: Partnerships		3	75%
A. Strategy:	Expand partnerships with community groups		
Objective:	Educate community groups about Community Action and the issues facing our customer base		
Measurable Outcomes:	<p># of new partnerships created</p> <ul style="list-style-type: none"> Meeting has been held (July 29th) on new partnership tracking tool to incorporate in Performance Management Scorecard. New Partnership Tracking Tool sent out to all staff. Will be used for the upcoming year. Trend data will be evaluated based on completed Partnership Tracking tools from year to year. 		
Responsible Party	Senior Management Staff		
Timeline			
Goal 5:	Agencies Increase their Capacity to Achieve Results.		
Priority Area: Improve Housing Conditions		3	74%
Strategy:	Weatherization for Hire		
Objective:	To provide weatherization home energy saving measures to the general population. Maintain existing agency weatherization capacity. (ORS – 3)		
Measurable Outcomes	<p>Program in place # of homes completed</p> <ul style="list-style-type: none"> HOME CHDO Grant #10-CH-4004 lists two key targets regarding Weatherization For Hire: Target #1. By June 30, 2012, Mid will increase its funding capacity by creating a business plan to implement a “Weatherization Services For Hire” project to generate discretionary funds for the Housing Department. Target #3. By December 31, 2012, the “Weatherization Services for Hire” project is launched and earns \$20,000 in discretionary funds for the Housing Department. 		
Responsible Party	Jackie Harpst		
Timeline	The goal would be to have the Weatherization for Hire program in place to start production in April 2012 (when DOE ARRA contract expires). At this time, Mid is anticipating a DOE ARRA contract modification until June 30, 2012.		

Priority Area: Enhance agency funding and advocacy		4	83%
Strategies:	<ol style="list-style-type: none"> 1. Increase in private sector/discretionary funding for agency programs. 2. Expand Advocacy Opportunities 		
Objectives:	<ol style="list-style-type: none"> 1. Research and apply for foundation funding (ORS – 5) 2. Enhance Private donations (ORS – 4) 3. Meet with Congressional delegates, community groups to highlight area needs (ORS – 4) 		
Measurable Outcomes	<p>Increase in private sector resources # of advocacy opportunities</p> <ul style="list-style-type: none"> • From March 2011 to February 2012, 40 applications have been submitted to private sector, community partners, or local foundations totaling \$793,341. Of that number, \$357,420 was targeted to support Clinic of Good Health funding. • From March 2011 to February 2012, 36 applications have been successful totaling \$363,114. • Agency donation form revised on the website to clarify program donations. • Other donations received to agency programs totaled \$136,617 • Mid along with representatives from the other eight Community Action Agencies met with local State Senators in March of 2011 to discuss the statewide and regional survey results. • Mid will meet with local State Senators in March of 2012 to discuss the updated annual customer assessment on financial needs. • Last year, 10,016 people attended educational presentations provided by our program staff. 		
Responsible Party	Administrative staff Program Directors		
Timeline	On-going		
Priority Area: Enhance Staff Resources		3	75%
Strategies:	<ol style="list-style-type: none"> 1. Expand staff training opportunities 2. Implementation of Health Care Reform 3. Increased Office Security 		
Objectives	<ol style="list-style-type: none"> 1. Provide additional training opportunities for staff (ORS-4) 2. Combine All Staff Day and Wellness Training (ORS – 1) 3. Update office security as needed (ORS-3) 		
Measurable Outcomes	<p># of trainings attended by staff # Staff Training Lab usage</p> <ul style="list-style-type: none"> • Since March of 2011, the staff computer lab has been utilized by 28 Mid staff members for with training time totaling 20 hours. • In total, 7,757 staff training hours were recorded last year from a variety of training sources. • Due to grant funding received, an emergency panic button and wireless panic button was installed in the Lexington CSC office. When activated, this button will automatically call emergency personnel. • A Keyless entry system was installed at the Administration Building in Kearney. The system provides an auditing system of who is in 		

	the building and what times as well as eliminates the needs for new keys to be issued.		
Responsible Party	Administrative staff		
Timeline	Ongoing		

	FAMILY GOAL	Score	Percentage
Goal 6	Low-Income Achieve their Potential by Strengthening Family and Other Supportive Systems		
Priority Area: Affordable Child Care		2	62%
Strategy	1. Research Child Care Models		
Objective	1. To provide a model for affordable child care		
Measurable Outcome: A plan or model for more affordable child care <ul style="list-style-type: none"> Research was conducted, and committee met on affordable child care in Nebraska. Most promising model would be a co-op childcare, however regulations in Nebr. would largely prohibit this. Child care is always high for low income due to the base line amount it requires to operate and as a percentage of a low income salary it is too high without subsidiaries. Sufficient models & information exists with the HHS website and through the child care network. 			
Priority Area: Provide child care education and trainings		5a	92%
Strategy	1. To support existing education program and develop new trainings		
Objective	1. To educate community members about child care through continuation of I CAN Trainings, Love and Logic, Parenting class, and Child Abuse Prevention		
Measurable Outcomes	# of Trainings completed # of people attending trainings <ul style="list-style-type: none"> Some training could be offered through Head Start. CPR or other classroom instruction would have to be coordinated through existing modules now offered; however this training is primarily offered during the week and not necessarily conducive to the schedules of most day care providers. Head Start has discontinued the I CAN Training due to lack of time and support. There has been an increase in requests for parenting skills and Mid will look to grow those opportunities as long as funds are available to do so CARE Class Participants		

	<ul style="list-style-type: none"> • Bullying – 883 (About 37 presentations based on 17 children per presentation and one presentation of 248 participants) • Happy Bear – 929 (About 54 presentations based on 17 children per presentation) • Love and Logic – 91 (2 have been conducted since August) • Cooperative Parenting – 23 (About 7 classes) 		
Responsible Party	Business Manager Head Start Director CARE Director		
Timeline	On-going		
Priority Area: Expansion of access to food security programs		3	78%
Strategies:	<ol style="list-style-type: none"> 1. To make food available to at risk populations currently not being served (disabled, those not eligible for Commodities) 2. Expansion of Senior Service Food Delivery Program 3. Research on Community Gardens 4. Seek Ongoing Support for Food Rescue Program 		
Objectives:	<ol style="list-style-type: none"> 1. Distribution of Food Rescue Items at Outreach sites (ORS-3) 2. Pursue Grant funding to purchase tailored hot/cold delivery vehicle (ORS-3) 3. Work with Area on Aging for procurement of contracts (ORS- 2) 4. Partnerships with local and state entities (ORS-3) 5. Public Relations Campaign: (ORS-4) 6. Increase private donations to support food security program (ORS-4) 		
Measurable Outcomes	<p># clients enrolled # of news articles/media reports Increase in meals served Increase in grant funding Increase in private donations</p> <p>1) The Food Rescue Program distributes free food items at area housing authorities and senior centers. The program now is able to serve more people since expanding to serve homeless shelters in Hastings, Grand Island and Kearney. A survey will be distributed at Food Rescue sites to gauge how many people additionally people are being served by the project. \$45,000 was obtained from the State of Nebraska to help fund the Food Rescue Program.</p> <p>2) The procurement contracts to provide meal service to Hershey and Sutherland was approached in July 2012. The grocery store that had the current contract opted to stay in the contract for the upcoming year. We will continue to be in contact with West Central Area on Aging about picking up these contracts if available and if we purchase an additional vehicle.</p> <ul style="list-style-type: none"> ○ A grant request to the Wal-mart State Giving Foundation was submitted in April. Mid was 		

	<p>awarded \$30,000 towards the purchase of a hot/cold delivery vehicle.</p> <ul style="list-style-type: none"> ○ Additional funding was applied for to the Kiewit Foundation – not received ○ A grant was submitted to Nebraskaland and First National Banks to cover the rest of the vehicle cost – Pending Application ○ Private donations to help purchase the vehicles are currently at \$1,365 ○ The Wal-mart Foundation has provided a \$500 grant that will be used for the vehicle purchase. <p>3) Research has been conducted on Community Gardens – three other entities in the Kearney area have Community Gardens so at this time it would be a duplication of services. Talked with a representative from E-Free church. They started a garden this spring that will served 5-10 families. Initially this will be for members of their church but if they have extra slots, they would do outreach to potentially families Mid may work with.</p> <p>4) Public Relations – Minden Senior Center , 5 articles published North Platte – 2 articles published, news interview, press release on Wal-mart grant Minden Senior Center held a fundraiser campaign with the help of the Minden Courier. A story about the Senior Center was printed, along with a Donate-A-Meal form. The fundraiser raised \$5,800 for the Center Minden Senior Center implemented a Potato Bar the first Friday of every month to invite the public into the Center. It has gone over very well averaged 70-80 people attending. A Soup/Salad Day was also implemented in December, 2011. The North Platte Senior Center held an evening dinner and Silent Auction in December to help raise awareness and funding for the Center. The event brought in \$1,000.</p>		
<p>Responsible Party</p>	<p>Nutrition Services Director Planning Director Senior Center Director</p>		
<p>Timeline</p>	<p>On-going</p>		

Priority Area: Transportation		2	68%
Strategy	Enhance Regional Transportation opportunities to connect with other transit Systems and promote seamless transportation		
Objectives:	<ol style="list-style-type: none"> 1. Coordinate rides and schedules with other communities – targeting those individuals who need transportation outside our geographic area (ORS -3) 2. Keep transit schedules up to date on website (ORS-4) 3. Utilize the mobility plan and develop the Mobility Management Position (ORS-2) 4. Volunteer as a Test Site for Regional Mobility Management. (ORS -2) 5. Create new partnerships with area businesses and for profit transportation groups. (ORS-1) 		
Measurable Outcomes	<p>Increase in # of rides Increase in # of transportation linkages Increase in # of tickets distributed Increase in # of new partners</p> <ul style="list-style-type: none"> • Added Hamilton County to the location that RYDE Transit Serves. RYDE Transit currently serves 6 counties in central Nebraska. • RYDE Transit met with URS Corporation in December. RYDE Transit along with Hall County Public Transportation provided URS (URS Corporation is the company that NDOR hired to coordinate mobility management in Nebraska)with information from our CTAAs Institution for Transportation Coordination meeting in Kearney in 2009. • RYDE Transit will be moving to a new dispatch scheduling software called RouteMatch this spring to utilize technologies in dispatch and bus routing. RouteMatch is the statewide software imitative which has modules to coordinate transportation across multi counties. • RYDE Transit remains active in the Nebraska Public Transportation Coalition which brings together partners from all areas interested in public transportation. • Community Action Partnership of Mid Nebraska – RYDE Transit provides the web site which houses the information on public transportation in Central Nebraska. 		
Responsible Party	Transportation Director Business Manager		
Timeline	Ongoing		